

Richard Morreale

Keynote Addresses

Why are Projects Still Failing?

Why, after spending loads of money over the last 30 years on Project Management Tools, Methods, Techniques, Training, etc, Projects are still failing at about the same rate they did 30 years ago? Richard presents what he sees as the issues and what can be done about them. He promises that this will be a great session with lots to think about but will also be fun.

The 8 Steps to Achieving Whatever You Want to Be, Do or Have!

That's right. As Napoleon Hill said in his amazing book 'Think and Grow Rich', "Anything you can conceive and believe you can achieve". Richard presents the 8 steps to achieving whatever it is that you want and believe you can be, do or have in life.

Life is Short - Let the Good Times Roll!

Too many people think they have all the time in the world to set and achieve their goals. And not only that, most people haven't even properly set their goals. Most people are drifting along, 'going with the flow' and haven't taken the steps necessary to know, in detail, what their goals are. Richard will talk about how he used his Project Management techniques in his recent successful fight with cancer and how it made him realise that time is of the essence and that 'Life is Short - So Let the Good Times Roll.

Testimonials

"I thought I'd email and thank you for your presentation last night at the BCS Essex meeting... I really enjoyed reading your book - I still wouldn't like to be a Project Manager but I would like to be the techie third of the 3 Amigos - so keep giving those courses! Thanks for an enjoyable evening."

Technical Director, Telecommunications Company

"Thank you, Richard, for your passion you put across in your presentation. You made it inspiring and fun."

Projects Director, Telecommunications Company

"Richard, your speech 'hit the spot'. Thank you for helping to make our conference a success. Most of the speakers after you made reference to your speech and a number of the ideas you presented. You must speak at our Frankfurt conference in the fall."

CEO, Major Quality Assurance/Testing Organisation

"I am just writing to thank you for running such a valuable workshop last week. Without exception, every individual has said how worthwhile it was and how much they enjoyed it."

Business Development Manager, Utility Company

"Your talk at our annual Leadership Programme was a real success. There has been a definite change in the attitude of the attendees and we will definitely invite you back next year."

Finance Director, Financial Services Organisation



Richard's Profile



**Programme and Project Manager - Project Trouble Shooter – Coach –
Lecturer – Trainer - Management Consultant – Author – Facilitator**

Richard is a highly motivated, enthusiastic and energetic person who knows how to motivate his people to exhibit the same traits. He is a larger-than-life Project Manager that companies call when they have large, complex change projects to establish and implement or when they have major problems with their existing projects.

Richard's experience ranges from the dizzy heights of putting a man on the moon as part of the Apollo Programme Team, to working as part of the management team that computerised the British Income Tax System. From rescuing and leading the delivery of two major systems for the 43 Police Forces in England and Wales to directing major Programmes of work for some of the largest companies in the world!

Richard's latest book, *Over 50 Killer Ideas for Delivering Successful Projects*, covers both 'hard' and 'soft skill' activities required to deliver successful projects. Richard's many specific accomplishments include:

- **Police Information Technology Organisation/Home Office - Programme Director**
Rescuing, managing and delivering a seriously late (6 years) £270M UK Home Office programme (Case Preparation and Custody). This included establishing and managing an Integrated Project Team (IPT) for the Home Office. The IPT comprised Police IT Organisation staff, seconded police officers from various forces around the country, contractors and suppliers staff. Working outside of the contract, he and his team developed an Agreed Programme of Work for the completion and delivery of the two major systems to the Police Forces. This role was instrumental in normalising the relationships, motivating the team, managing the stakeholders and helping to ensure that the systems were delivered to the agreed Programme of Work schedule.
- **Vodafone – Programme Director**
Establishing, managing and handing over to a Vodafone permanent Senior Executive the Vodafone 3rd Generation (3G) Telephony Programme. The 3G Programme introduced the 3rd generation of mobile telephony capability.

- **Flemings Investment Bank – Project Management Consultant**
Planning, mentoring and coaching the Project Managers on the Y2K Programme of work. Developing and implementing a Change Management process and working with the Directors to define and implement a culture change programme.
- **Nat West Bank – Programme Director**
Directing the IT Infrastructure Programme for the Nat West Bank Retail Transformation Programme (RTP). This Programme included developing the changes to the existing systems required to support the RTP, restructuring of the existing retail information systems to make them easier to maintain and Y2K for all Nat West Bank retail systems.
- **Prudential Assurance – System Development Manager**
Establishing and serving in the role of System Development Manager on an interim basis for Prudential Home Services. Developing, implementing and installing the methodologies to be used in the management of projects within Prudential Home Services Information Technology.
- **Various Large Organisations – Project and Programme Management**
Establishing, managing and delivering other complex, major change programmes for organisations such as the Stock Exchange, Prudential Home Services, Royal Life Insurance and Flemings Investment Bank. These included programmes such as the OPTICS Programme for the Department of Trade and Industry and the Computerisation of PAYE for the Inland Revenue.
- **Various Large Organisations – Methodology Consultant**
Developing, implementing and installing the methodologies to be used in the management of projects for a number of clients including Prudential, Royal Life, Flemings, Computer Sciences Company and the Inland Revenue.
- **United States Naval Electronics Systems Command – Configuration Management Consultant**
Working with the United States Naval Electronics Systems Command as part of the team that designed, built and delivered the Trident Submarine Integrated Radio Room.
- **North American-Rockwell - Consultant**
Working as part of the United States Space Programme as a member of the team to design, develop, test and deliver the Saturn S-II Stage of the Saturn V Rocket. This was part of the programme that put men on the moon.
- **Training, Mentoring, Seminars and Coaching**
Delivering a large number of training workshops and seminars in the areas of Project Management, Account/Client Management, Customer Service and Leadership.

Besides all of this, he is an excellent speaker. He is a member of the National Speakers Association in the United States, the Professional Speakers Association in the UK and on a global basis, the International Federation of Professional Speakers.